

www.blueforest.media



Tax code : 0313961499
Address : 244/15 Hồng Lạc, P.11, Tân Bình, TP.HCM
Hotline : 0909 939 046 / 0934 770 994
Email : sp.blueforest@gmail.com

**BLUE
FOREST**
MEDIA

since 2006

Think
outside
the box

<https://blueforest.media/>

Welcome in my
creative world



We believe that every great campaign starts with human understanding. Blue Forest Media partners with businesses to tell emotionally resonant stories that build long-term connections with the community.



Table of

Content



Company Overview	06	Our Clients	16
Vision & Mission	08	Highlighted Projects	17
Core Services - Core Values	10	Sustainable Development Strategy	24
Key Figures	12	Service Strengths	28
Client Testimonials	14	Contact me	30



We Love Film And

Respect Our Product

Founded in 2016 in Ho Chi Minh City, **Blue Forest Media** is a young, energetic, and ever-evolving team specializing in visual communication and multi-platform content production.

We bring together a diverse range of creative professionals – from directors, editors, cinematographers, and designers to brand strategists – all united by a shared vision: to create media products that are artistic, human-centered, and strategically effective.

From the very beginning, Blue Forest Media has embraced an honest and mindful approach to creative work. We treat every project as an emotional journey – a chance to visually tell the brand's story with clarity and authenticity. Whether working with large corporations or small startups, we maintain the same spirit of respect and commitment, listening carefully to understand, then crafting with care to deliver what truly matters.

Integrity and dedication are the foundations of everything we do. We don't chase quantity – we prioritize quality. And we're always ready to go the extra mile to ensure every product we deliver isn't just visually compelling, but also aligned with our clients' long-term communication goals.



We don't claim to be the biggest players,
we simply work with sincerity,
integrity, and passion.
Every project is a reflection of Blue Forest's collective pride.

— BLUE FOREST MEDIA





BLUE FOREST MEDIA

Vision & Mission

Vision: To become a creative and trusted media partner for Vietnamese businesses — the go-to team to bring even the boldest ideas to life.

Mission: To provide end-to-end media solutions — from concept to final product — built on sustainability, transparency, and effectiveness.



Every product we deliver is a personal imprint — the result of passionate labor. Sometimes it means long hours, countless revisions, and even a few gray hairs — but the result is a story that moves people and a brand image that lasts.

Core Services



Commercial Videos

(TVCs, viral content, company/product videos)



2D/3D Animation & Motion Graphics

2D/3D Character designs, viral/product videos, , mascot design....



Event Videography/Photography

conferences, exhibitions, team-building, e-learning, game shows...



Branding & POSM Design

logos, brand identity, packaging, promotional materials...



Post-production

Post-production: VFX 2D/3D, sound mixing, voiceovers, ...

LET'S MAKE GREAT THINGS TOGETHER

Audience is our passion. Creativity is our core.

Core Values

We believe a strong brand is built not only through great products but also through the way we work – and the values we choose to uphold together.



Integrity & Trust:

Committed to transparency and confidentiality at every stage



Passion – Creativity – Professionalism:

Each work reflects our signature style, carefully crafted to the last detail



Reasonable pricing:

Flexible, tailored solutions for businesses of all sizes

For us, every project is a journey – one that begins with sincerity, guided by creativity, and ends with genuine satisfaction



Success doesn't
come from luck – it's
built from daily effort.

Blue Forest Media

”



Key Figures

More than data
they're marks of trust.

11

YEARS OF DEDICATION

A journey of continuous learning, creativity, and wholehearted contribution.

1279

SATISFIED CLIENTS

100% of our clients are satisfied with Blue Forest's services.

2694

COMPLETED PROJECTS

Each project reflects our passion and commitment in every single frame.

57

COMMUNITY INITIATIVES

Community-focused projects are always a core part of Blue Forest's mission.

Every number here is more than data – it's a reflection of our steady journey, walking alongside clients and the community.



More than achievements

It's a journey of dedication and trust

At Blue Forest, we believe that numbers are not just statistics – they are the result of persistent effort, creativity, and collaboration with our clients over the years. Each completed project tells a full story, each satisfied client represents a cherished relationship, and every working day is a small yet meaningful step on the journey of delivering real value.

The following figures are milestones of that journey – not meant for show, but to remind us to always stay true to our roots: working with heart, and striving for genuine quality in everything we do.



At **Blue Forest**, our „heart” is not only for our clients – but also for every product we craft, every single day.

We are here not just to deliver a product – but to help create meaningful milestones in your brand’s growth journey.

Client Testimonials:
Creating difference
through sincerity.

Every compliment and suggestion fuels Blue Forest’s passion to keep evolving – delivering real value through every frame.



PROFESSIONAL & TRUSTWORTHY
Although still young, the Blue Forest team is consistently professional and trustworthy, offering competitive quotes while maintaining film quality. They also welcome feedback to continually improve their service.
— ELY PHAM / OPERATIONS, Asia Media Partners Vietnam



MODERN, FLAWLESS, AND PROFESSIONAL PRODUCTIONS
Blue Forest is a cohesive team with a fresh, modern style. What impresses us most is their service attitude and work ethic – clearly reflected in each polished and professional deliverable. We hope they’ll continue to push creative boundaries moving forward.
— VŨ THANH TRANG / CEO, LittleWorld JSC



AFFORDABLE PRICING, RESULTS BEYOND EXPECTATION
At first, we aimed for a simple video, but the way they executed took it far beyond expectations. Worth every penny and truly memorable.
— EMILY LINH NGUYEN / CEO, PW HOUSE dental clinic



MODERN YET HUMAN-CENTRIC ADS
With their enthusiasm and meticulousness, Blue Forest surprised us with their dynamic, artistic approach. Their advertising content feels modern, yet deeply human and emotionally resonant.
— TRẦN MINH TUYÊN / Brand Manager, Huyền Vũ JSC



PROFESSIONAL & RESULTS-DRIVEN
I highly appreciate Blue Forest’s professional and attentive service. Since working with them, our order volume has significantly increased. I’ll definitely recommend them to my network.
— LÊ PHÁT / Project Manager, Mercedes-Benz



INTEGRITY IN EVERY FRAME
We’re impressed not only by the service and product quality but also by the team’s strong sense of professional integrity and honesty – qualities that shine through in every member of Blue Forest.
— HUỖNH NGHĨA / Warehouse Manager, CHC Co., Ltd.



THE BEST FILM STUDIO
They all are witnesses. If you or your organization have a story to tell, an idea to share or a word to spread, Blue Forest can help you bring it to life. They can assist with narrative exploration, director contacts and production strategies.
— JERRY HANSEN / CEO, HVAP Ltd

...And that’s just a glimpse into our journey with clients.



• • • and so much more...

OUR CLIENT

These are just the beginnings...



There's so much more waiting to be told

SHOWREAL video



Through Blue Forest's media products, many businesses have achieved marketing results beyond expectations — making a leap in brand awareness and accelerating their growth significantly.



Inspired Creative Works

Each project at Blue Forest is a journey through emotion, aesthetics, and brand storytelling. With deep passion and meticulous attention to every shoot, we craft media products that not only captivate the eyes but resonate with the heart. These are the works we proudly call the signature of Blue Forest.



Blue

Product concept



Forest

BLUE FOREST *photography*

Great brands begin with bold dreams.

We continuously strive to ensure that every product not only meets technical excellence but also touches emotions – where true brand value is remembered.



*Media is more than messaging
– it's emotion, it's connection.*



Effective communication lies not in noise, but in understanding – and in getting every detail right. from the start.

Category: Advertising photography

Tools: Photoshop, Illustrator

Application: Digital print/ website/ Communication

www.blueforest.media/project



Their ability to grasp our needs and translate them into visuals is what impressed me the most about Blue Forest.

— KERRY KENNEDY / CEO, Asia Media Partners





Realistic digital art



Behind every figure
is a shared success story.



BLUE FOREST MEDIA

Sustainable Development Strategy

A sustainable development strategy reflects each business's emotional journey in earning social trust and building lasting value.

Sustainable development is not just a goal—it is the operational philosophy of Blue Forest Media. We see nature as our source of inspiration and society as our purpose. Our sustainable strategy goes beyond “green” checkboxes; it’s a genuine commitment reflected in every action—from partner selection and campaign design to the creation of meaningful content that spreads positive impact. Rooted in a deep love for nature and our homeland, we aim to accompany businesses on brand journeys that are not only commercially successful but also socially responsible and beneficial for future generations.



Think
outside
the box

since 2016

<https://blueforestmedia.com>

BLUE FOREST

MEDIA

We don't just produce videos

*—we craft human stories. Every project is an artistic piece infused
with sincerity, emotional depth, and respect for human values.*

Service Strengths



Direct Consultation from Technical Experts

Instead of being advised by sales teams with limited technical knowledge, Blue Forest connects clients directly with experienced technicians. This ensures accurate, practical, and production-relevant consultation from the start.

Modern and Impressive Style

We embrace a youthful, creative, and sophisticated design approach. 100% of our clients are satisfied with our modern, memorable style that helps brands stand out in a competitive market.

Versatile Team – Holistic Thinking

Beyond technical expertise, our team brings knowledge in marketing, psychology, body language, and storytelling. This enables us to capture the right moments and deliver impactful brand messaging, while staying up-to-date with both local and global trends.

Eye-catching Visual Effects

We continuously upgrade our 2D and 3D techniques to elevate visual storytelling. From animations to motion graphics, every frame is crafted to captivate and impress.



Clear Copyright Compliance

We guarantee the proper use of images, music, and digital assets—ensuring every project is legally compliant and ethically sourced.



Long-standing Industry Experience

Our key production members have over 10 years of experience in corporate film production, with deep insights into the needs of diverse industries.



Lean Team – High Efficiency

We operate with a compact yet complete team covering all core roles: director, editor, lighting, design, image and sound technicians. This allows for budget efficiency without compromising quality.



Development Philosophy

Rather than imposing a “one-size-fits-all” solution, we collaborate closely with clients from ideation to final editing, ensuring alignment and emotional depth.

- We offer flexible service packages and tailored support policies to match each phase of development—from launch to scale-up.
- Blue Forest invests in cutting-edge equipment—from cameras and lighting to post-production software. We stay ahead of visual trends and technology to deliver technically superior and visually stunning outputs.

Have a bold idea, a meaningful story, or an event that deserves the spotlight?
Don't let it stay in your head — let Blue Forest Media help bring it to life through impactful,
expressive, and beautiful visual storytelling.
From the simplest spark to the biggest vision, we're here to listen, collaborate, and co-
create with heart, expertise, and limitless creativity.

Let's Work Together!



Contact us:

We're ready
— all you need is to begin.

Tax code : 0313961499
Address : 244/15 Hồng Lạc, P.11, Tân Bình, TP.HCM
Hotline : 0909 939 046 / 0934 770 994
Email : sp.blueforest@gmail.com